

#### **CUSTOMIZED**

Unlike most retirement plan providers who offer generic education, Hays can deliver a robust program of services customized to your company and employee base.





### **INDEPENDENT**

Unfortunately, participant education can sometimes be used as a veil for selling other financial products. Hays does not have an agenda and our independence will only serve the best interests of your employees.



Hays is fully capable of delivering employee education in English and Spanish. We provide our bilingual services internally and via all channels without the cumbersome extra step of outsourcing.



HAYS
FINANCIAL
GROUP
EDUCATION
SERVICES



#### **COMMITTED**

Retirement plan education is a marathon not a sprint. Hays is committed to working with your plan and participants to achieve desired outcomes. We will be the go-to source for unbiased guidance, not just once, but continuously.

# PARTICIPANT-FOCUSED



Hays will take into account your company's demographics and tailor education accordingly. We know that changing behavior is challenging, and will focus directly on your participants to communicate information effectively.



## **MULTI-LEVEL**

To reach participants with different learning styles, Hays delivers education on all levels. We are more nimble than behemoth record keepers allowing for engagement via group (large or small), on-demand, and individual meetings.